Google Workspace

onix

Empowering Employees: How Interconnected SaaS Apps Can Help Workers Stay Connected and More Productive
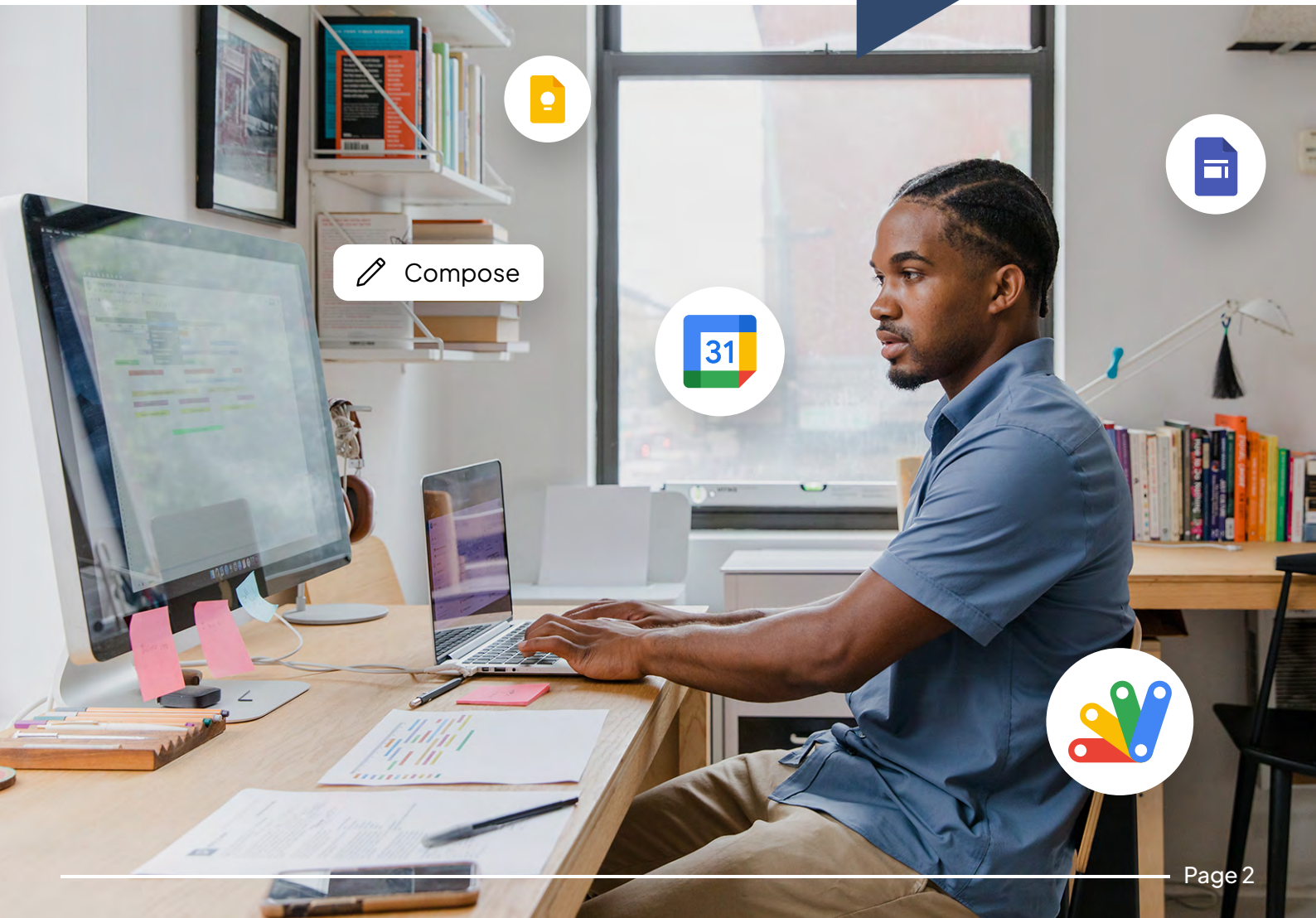
Discover the power of Google Workspace – one place for all your apps

Executive Summary

This ebook provides an overview of how businesses can move beyond the basics of managing Software as a service (SaaS) to solving strategic business problems and empowering their teams to do their best work.

This ebook offers a deep dive on the benefits, challenges, and best practices associated with implementing interconnected SaaS solutions for a thriving digital workplace. It also emphasizes the importance for businesses to have a framework in place that aligns the right technology and talent with an organization's future goals.

This guide, "*Empowering Employees: How Interconnected SaaS Apps Can Help Workers Stay Connected and More Productive,*" highlights why Google Workspace is an ideal, comprehensive solution for teams that want to integrate their technology – across their organizations, all in one place. It also showcases Onix's role in supporting businesses through their digital transformation journey, ultimately helping organizations create an agile, efficient work environment for long-term success.

Effective SaaS Management
Requires a Better Strategic Playbook

The modern workplace doesn't have a single destination, blueprint, or dress code. But a few things are clear: the modern workplace is increasingly digital and responsive to problems; it's less dependent on physical locations; and it continues evolving to meet the needs of both employees and employers.

SaaS technology is one of the tools making this possible – through seamless collaboration, real-time communication, and automated workflows. It also helps centralize and analyze data, which allows businesses who are navigating the modern workplace to ultimately make better, data-driven decisions.

But not all businesses, or departments for that matter, have the same business objectives. For example, Marketing teams often rely on tools for content creation, social media management, and analytics. Sales teams need access to CRM tools to sort, analyze, and prioritize sales leads. Finance teams require financial management tools for accounting, invoicing, analysis, and reporting. Many businesses notably operate in industries with strict regulations and requirements, such as healthcare and banking.

The good news is that SaaS apps can be tailored to and integrated with already-existing tech stacks. Organizations can leverage these apps to ensure a seamless integration of technology, processes, and people, ultimately driving success in the digital era. Still, there can be challenges along the way:

Data Security

As more remote or hybrid workers use their devices, data security is among the pressing concerns for business enterprises. Employees bring in their devices containing sensitive material. The question is how IT teams can ensure that these devices meet their company's data security requirements.

"Siloed" Processes

Organizations also face the challenge of integrating diverse and multiple tools used by different business teams. This means each team follows a "siloed" business process that is not integrated with other business functions. This, in turn, leads to inefficiencies in business processes – along with data duplication and lack of information sharing.

Remote IT Support

With the rise of the distributed workplace, IT teams face the challenge of supporting their hardware device and software tools from a remote location. This involves remotely configuring software settings and device settings.

Lack of Democratized Data

Data is the "fuel" of the digital workplace. Employees need to access data whenever they need it from any place. In the age of data democratization, business users need data-driven actionable insights that can help them make informed decisions.

To achieve optimum workplace efficiency, organizations must allow their employees to use their preferred tools while maintaining data and process integrity.

Why establishing Digital Workplace Frameworks is critical

Organizations all around the world are embracing digital workplace strategies. These strategies aim to:

- Enhance employee engagement

- Introduce cutting-edge collaboration tools

- Incorporate top-of-the-line business applications

Implementing digital workplace frameworks enables companies to break down barriers hindering effective communication and collaboration. But, let's be real—full digital transformation doesn't happen overnight. A successful digital workplace infrastructure is one that aligns the right technology and talent with an organization's future goals.

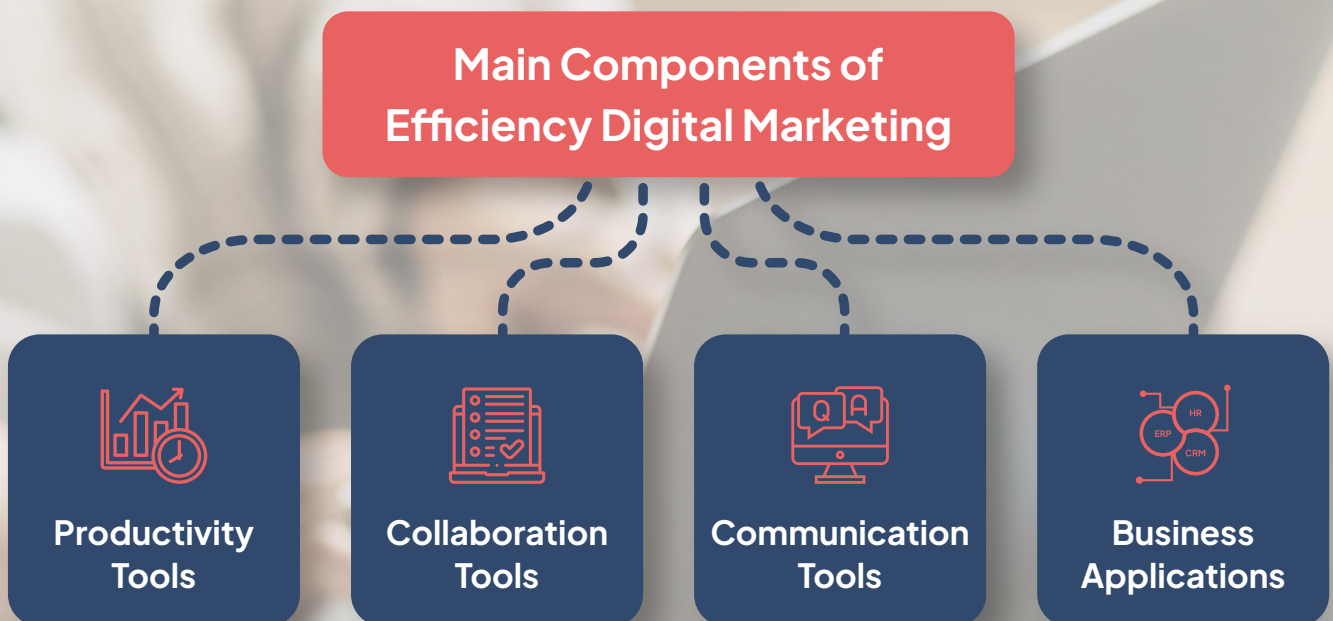Figure: An Ecosystem of different tools in a Mature Digital Framework

Main Components of Efficiency Digital Marketing

Productivity Tools

Collaboration Tools

Communication Tools

Business Applications

Figure 4: Critical success factors for an effective Digital Workplace implementation for enterprises

Critical Success Factors

Strategic Guidance:
For a smooth digital workplace transition, tech providers should encourage businesses to self-assess and guide them in setting goals for their human and technological resources

Collaborative Synergy:
The future of work should leverage current technology, enhancing employees' ability to use solutions that promote human-machine collaboration

Business Agility:
Companies undergoing digital transformation need solution providers to keep pace with changing trends and advancements

Proactive Security:
Security is paramount; tech providers should create solutions with predictive and analytical features to tackle future security challenges

Another aspect of establishing a mature Digital Workplace Framework would be to help integrate data and underlying SaaS technologies, empowering employees to carry out their daily tasks more efficiently.

Here are some effective ways:

Process Automation

This effectively means giving more autonomy and control to your employees or individuals. By "democratizing" the digital enterprise, organizations can augment the decision-making skills of their employees – and solve their business problems using data. This puts the power of automation right back in the hands that can leverage it completely.

Process Improvement

Another option is for organizations to consider "process improvement as a service." This means enterprises use a centralized system of process improvements that can help employees and business teams solve their business challenges.
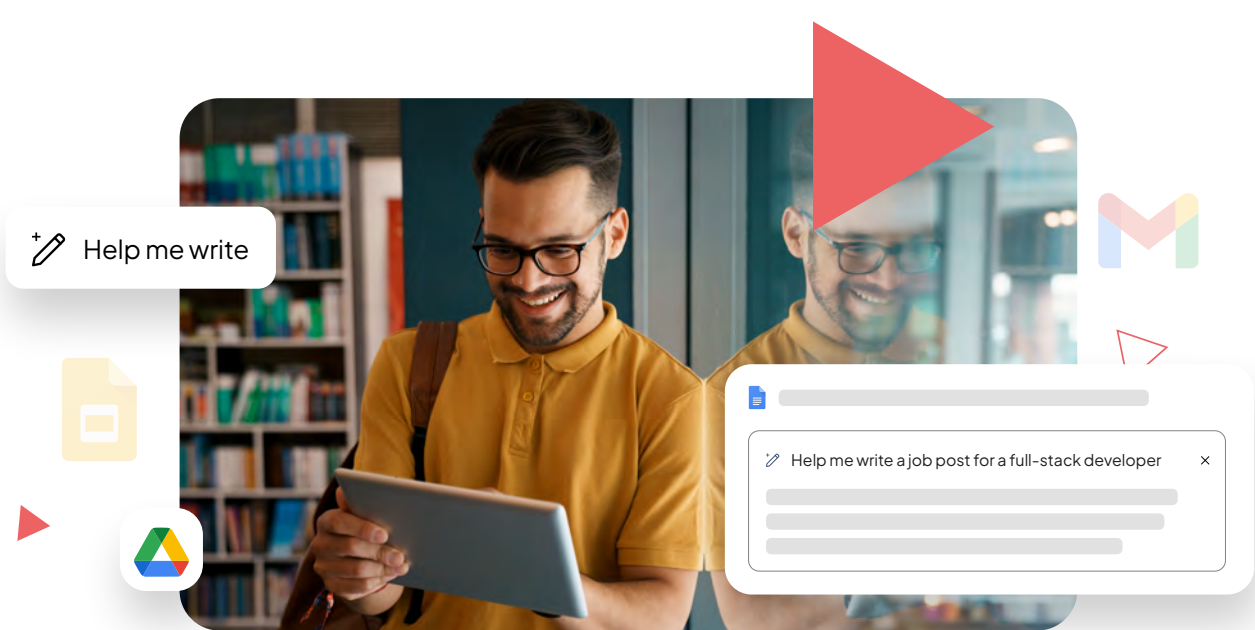
Integration

Too often, enterprises have to manage siloed or fragmented processes – with hundreds of different tools and applications. This is the ideal environment for implementing an integrated digital workplace. This means, instead of opening 10 different tools to do their daily activities, an employee can simply access a central integrated hub like Google Workspace.

A Slow and Gradual Transformation

Innovations in the digital workplace do not have to be fast and radical for effectiveness. Be it for real-time collaboration or assigning work, organizations can gradually help their employees leverage the capabilities of cloud technologies – while removing the "traditional" barriers that prevent teams from collaborating.
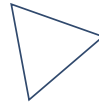
How the interconnectivity of SaaS products boosts digital workplace productivity

Across industries, enterprises have benefited from the emergence of the cloud and SaaS-based model. As more enterprise workloads move out of on-premises ecosystems to the public cloud, interconnectivity between SaaS applications is becoming even more important in the digital workplace.

Among their key challenges, organizations need to create interconnectivity among diverse SaaS applications to boost work efficiency and productivity. For example, organizations can boost their sales process by connecting their CRM systems with their sales or ERP tool.

On the other hand, organizations that fail to interconnect their cloud applications can lose out on market opportunities and consumer reach. At the same time, by integrating or connecting multiple SaaS applications, organizations can automate data access and save wasted time in manual efforts. For instance, a cloud-powered work management application like Trello can directly enable its users to use productivity tools like Google Docs and Sheets.

Here are some of the main benefits of SaaS-based interconnectivity in the digital workplace:
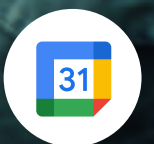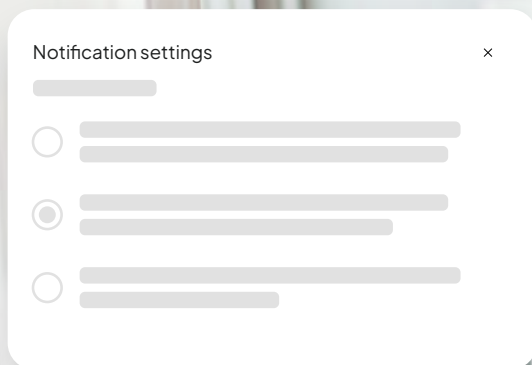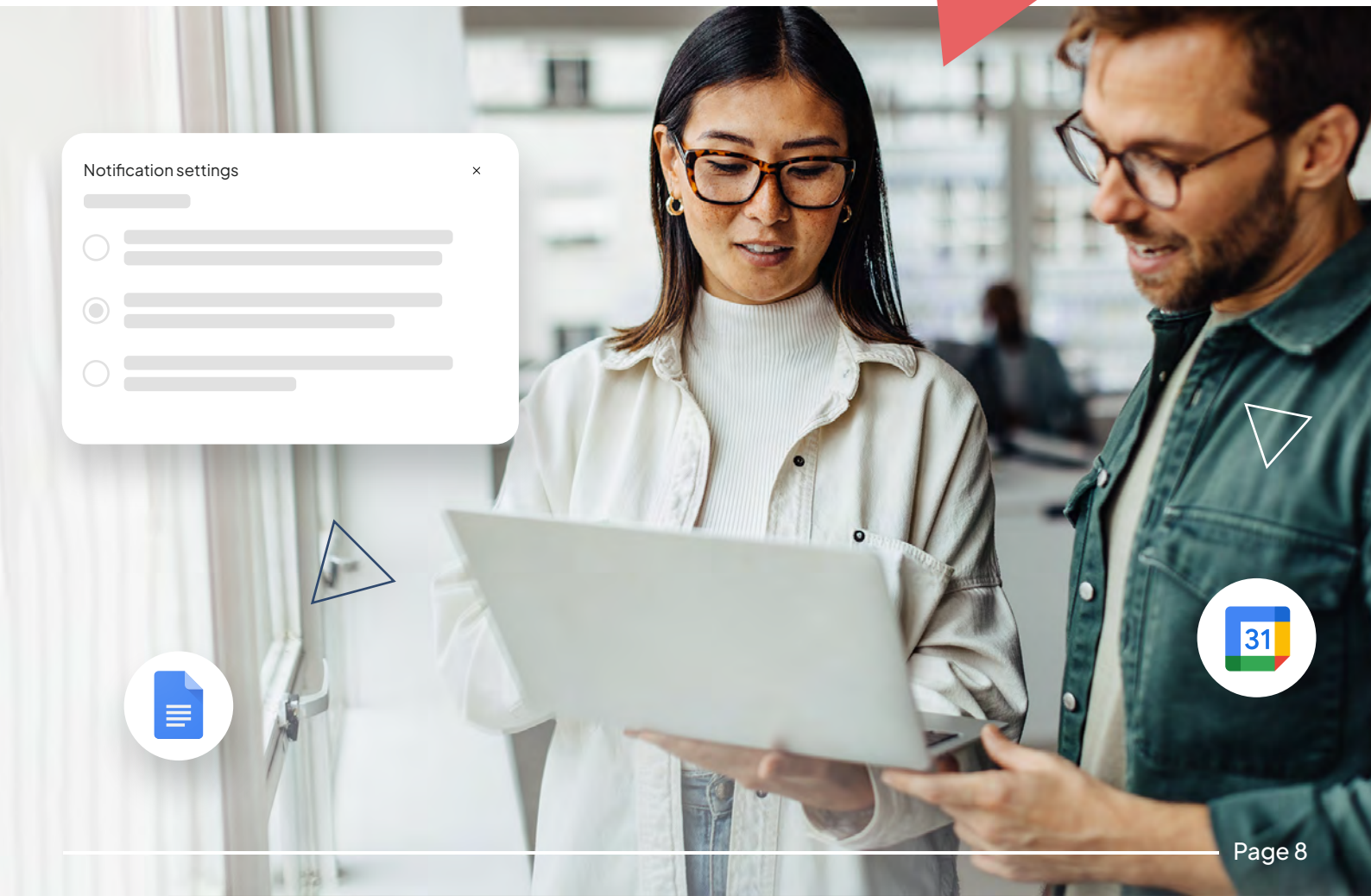
Improved Visibility

Modern enterprises have a host of applications and assets hosted on the public and private cloud. An interconnected solution can improve the organization's visibility and control over these distributed assets.

Higher Productivity Through Automation

By integrating or connecting multiple SaaS tools, organizations can improve workplace productivity by eliminating (or reducing) manual work such as data entry across multiple systems. This also enables employees to focus on high-value tasks, thus improving their work engagement.

Improved Decision-making in Business

An interconnected SaaS-based ecosystem also improves data sharing and collaboration among different business functions. For example, data insights from the CRM solution can improve decision-making in the Sales process. In other words, SaaS-driven interconnectivity can lead to data democratization. These are just some of the many benefits of SaaS interconnectivity for boosting efficiency and addressing the challenges of the digital workplace.

Recommendations for Implementing Interconnected SaaS Solutions

To fully harness the power of interconnected SaaS solutions in the digital workplace, organizations should consider the following best practices:

Prioritize Seamless Integration

When selecting SaaS solutions, prioritize tools that offer seamless integration with your existing systems and applications. This will ensure that your employees can access and use the tools effectively, without any technical barriers.

Invest in Employee Training

Ensure that your employees are well-versed in using the new SaaS tools and platforms. This includes providing training, resources, and support to help them adopt the new technologies and maximize their efficiency.

Monitor and Optimize

Regularly assess the performance of your interconnected SaaS solutions to identify areas for improvement. By monitoring key performance indicators (KPIs) and gathering employee feedback, you can optimize the digital workplace experience for your team.

Focus on Security

Data security should be a top priority when implementing interconnected SaaS solutions. Ensure that your chosen tools meet industry standards and compliance requirements, and implement additional security measures as needed.

Embrace Change Management

As your organization adopts new interconnected SaaS solutions, it's essential to manage the change effectively. Develop a change management strategy that includes clear communication, employee training, and support throughout the transition.

By following these best practices, organizations can effectively implement interconnected SaaS solutions and create a more efficient, productive, and secure digital workplace. This will ultimately drive innovation, improve collaboration, and enhance the overall employee experience.

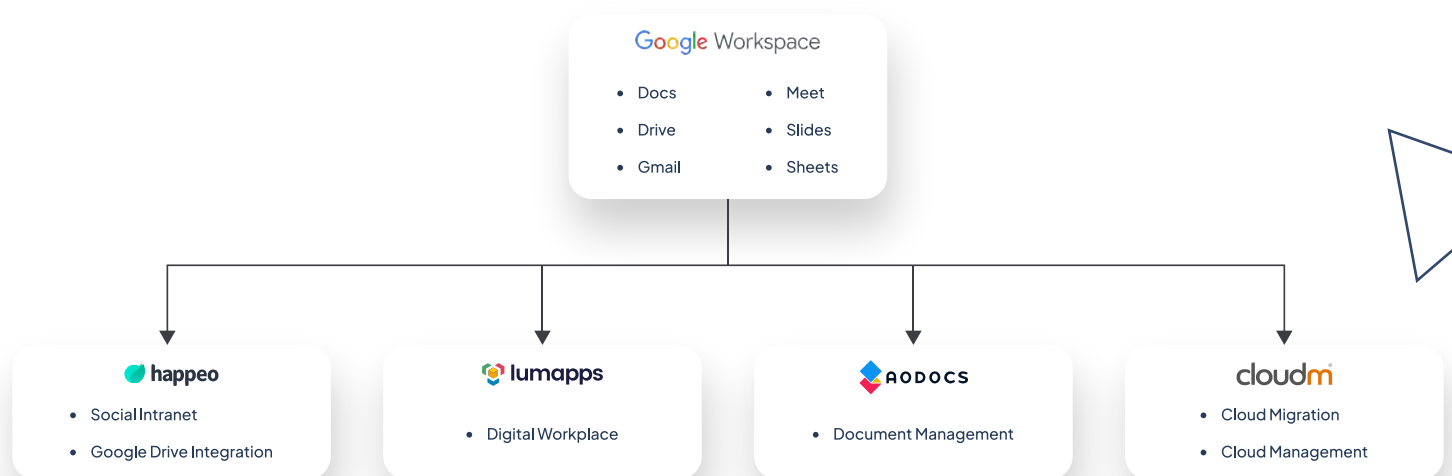# Google Workspace: All the SaaS Tools You Need in One Place

Google Workspace serves as an ideal complement to the digital workplace, as it offers a comprehensive solution that can be integrated with existing enterprise IT infrastructure or serve as an alternative. With over 5,000 third-party applications, Google Workspace can boost workplace productivity with integrated tools like Gmail, Drive, and Calendar.

Google Workspace covers a range of tools including:

- Communication tools
- Document management
- Customer relationship management
- Sales & Marketing
- Education

As a SaaS platform, Google Workspace can boost cloud-powered interconnectivity by providing its users with seamless connectivity with countless digital workplace tools. A few of our favorites include:

Google Workspace

- Docs
- Meet
- Drive
- Slides
- Gmail
- Sheets

happeo
- Social Intranet
- Google Drive Integration

lumapps
- Digital Workplace

AODOCS
- Document Management

cloudm
- Cloud Migration
- Cloud Management

happeo

As a social intranet tool, Happeo enables enterprises to launch their social intranet faster – and start getting more productive and organized. This tool enables fast-moving companies to grow faster while streamlining their digital workplace. Happeo has growing support for third-party integrations, automation, and analytics.

lumapps

Looking to deliver optimum employee experience? Then LumApps is the answer. As a popular digital workplac platform, LumApps connects employees with their chosen applications, thus ensuring consistent employee engagement and satisfaction. What's more, with its integration with Google Workspace, its users can now easily access their Google Drive and work on Google Docs & more!

AODOCS

AODocs is a flexible and affordable SaaS platform designed to reduce the infrastructural and administrative costs of document management. Through efficient integration, organizations can break down information silos and automate their document management process. What's more, with its integration with Google Workspace, users can also manage their Google Drive documents and workflows.

cloudm

Are you looking to automate SaaS-based data management? CloudM is an award-winning data management tool. Be it Microsoft 365 or Google Workspace, CloudM has performed over 76 million migrations to the cloud. With its Google Workspace integration, organizations can now manage their data and cloud resources from a single platform.

Inportant files

	1mo
	2mo
	3mo
	3mo

Compose

Success Story of SaaS Interconnectivity

Case Study: Whirlpool

Overview

Whirlpool, a leading global manufacturer of home appliances, faced the challenge of innovating faster in a highly competitive market. With a pressing need to overcome geographical barriers and streamline collaboration, they turned to Google Workspace and the expertise of Onix.

Business Challenge(s)

To effectively scale their business processes, Whirlpool utilized Google Workspace, not only as a tool but as a catalyst for an encompassing shift in IT strategy and corporate culture. This change led to a more customer-centric approach across their international operations, and set the stage for the use of SaaS solutions to boost their digital workplace efficiency. Onix assisted in the migration and deployment of Google Workspace which empowered Whirlpool to enhance product leadership, bring products to market faster, and maintain high-quality standards.

Goals

The adoption of Chromebox for Meetings - an innovative tool, integrated with Google Meet - simplified communications among teams spread across the globe. The use of Chrome further fostered a more connected and dynamic work environment, enabling Whirlpool to redesign their workspaces and enhance the collaborative spirit among teams.

Our Approach

Whirlpool also utilized AODocs, a cloud-native document management and business process platform designed to integrate with Google Workspace. The inclusion of AODocs in Whirlpool's digital transformation indicates a strategic move to leverage SaaS solutions for improved document management and workflow automation. This not only streamlined processes but also minimized the need for extensive IT support.

Results

These interconnected SaaS solutions, facilitated by Onix, empowered Whirlpool to focus on collecting customer insights, nurturing a digital workplace, and driving enhanced collaboration in the coming years.

"[Google Workspace] is a simple solution in many ways, but the features are actually very sophisticated, enabling us to surround our business processes with the right tools to connect people."

Mike Heim, CIO of Whirlpool Corporation

Source: https://workspace.google.com/customers/whirlpool.html

Onix: Powering Digital Workplace with Google Workspace

With its many third-party integrations, Google Workspace is now the "hub of interconnectivity" for a variety of SaaS tools used by your workforce. By integrating third-party platforms, Google Workspace is the best tool for improving the employee experience and boosting collaboration.

As a Google Cloud premier partner for over 30 years, Onix is helping companies adapt to the changing requirements of the modern digital workplace. Here's why you should consider partnering with Onix for your digital workplace requirements:

- Over 900 years of collective experience in Google Workspace

- 96% customer satisfaction score

- A long-standing and fruitful partnership with Google

- End-to-end customer support and a dedicated account manager

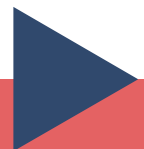- High-quality professional services, change mangement and adoption, and end-user training

Conclusion

In a post-pandemic world, organizations are reinventing their digital workplace – and how teams are collaborating to stay productive. The importance of the digital workplace in modern organizations cannot be overstated. As businesses continue to evolve and adapt to new ways of working and the number of SaaS tools continues to proliferate, organizations must optimize the digital experience of users using the interconnected SaaS platforms and maintain control and drive productivity across business teams. As reviewed in sections above, interconnected SaaS solutions play a critical role in maintaining productivity, efficiency, and collaboration in a Digital Workplace. By embracing the power of interconnected SaaS applications and adopting the best practices outlined in this ebook, businesses can position themselves for success in today's fast-paced, competitive landscape.

If you are looking to build a future-proof digital workplace in your organization, then Onix is your right partner. Schedule an introductory call with us – so that our team can understand your requirements.

Get in touch

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